

APRIL 13, 2021

## INSIDE THIS ISSUE

- **Chilean Fruit Fly Outbreak**
- **Japan Releases Report on Green Food System Strategy**
- **European Commission Releases EU Organic Action Plan**
- **Brazil Undergoing Consultation on Remote Physical Inspections of Imports**
- **South Africa Implements New Format Phytosanitary Certificate for Re-Export**

## SPECIFIC ISSUES OF INTEREST TO THE CCB:

**Chilean Fruit Fly Outbreak**

- The Association of Chilean Fruit Exporters (ASOEX) [recently reported](#) (in Spanish) on an outbreak of fruit flies in the [commune of Leyda in the Valparaíso region of Chile](#).
- The report says that only exports to China will be affected. There are no plants or farms within the 7.2 km radius of the outbreak required by most countries; however, China requires a larger radius.
- A [provided list of impacted plants and farms](#) includes cherry producers and packers.
- All fruit produced or packed within the quarantine radius after April 12 must be treated as required by China (e.g., cold treatment). Additionally, the Port of San Antonio may not be used to ship fruit to China during the outbreak.

**Japan Releases Report on Green Food System Strategy**

- Japan's Ministry of Agriculture, Forestry, and Fisheries (MAFF) released an [interim report](#) (in Japanese) laying out the Green Food System Strategy, also referred to MeaDRI.
- The strategy lays out how MAFF aims to achieve net zero carbon emissions and significant reductions in pesticide and fertilizer use by 2050. Goals of note in the strategy include:
  - A 500 percent increase in Japan's food and agricultural exports by 2030
  - A 50 percent reduction in food loss from the food industry by 2030
  - Encouragement of importing sustainably produced ingredients
  - A 50 percent reduction in application of chemical pesticides by 2050
  - A 30 percent reduction in application of chemical fertilizers by 2050
  - Converting 25 percent of total arable land to organic agriculture by 2050
- A recent [USDA GAIN report](#) summarizes MAFF's efforts to establish the Green Food System Strategy.
- While the strategy includes similar goals and language to the EU's Farm to Fork Program, Japan's longer timeline would allow more time for implementation, including development of technologies and adaptation.

A REPORT FOR  
THE CALIFORNIA  
CHERRY BOARD

**Bryant Christie Inc. – Seattle**  
1418 Third Avenue, Suite 300  
Seattle, WA 98101  
Phone: (206) 292-6340 Fax: (206) 292-6341

**Bryant Christie Inc. – Sacramento**  
2005 "I" Street, Suite 200  
Sacramento, CA 95811  
Phone: (916) 492-7062 Fax: (916) 492-7061

## GENERAL ISSUES OF INTEREST TO THE CCB:

### European Commission Releases EU Organic Action Plan

- On March 25, the European Commission released the [EU Organic Action Plan for 2021-2030](#).
- The plan consists of 23 non-legally binding action items for EU Member States to increase both the supply and demand for organic products to meet the EU Farm to Fork Strategy's goal of converting at least 25% of EU arable lands to organic production by 2030.
- Action items to increase demand for organic products include increasing consumer awareness of the EU organic label, establishing a minimum mandatory criterion for organics in sustainable food public procurement, and strengthening the fight against organic fraud.
- In addition to domestic focused policies, raising farmers' awareness of export opportunities for EU organic products is included as an action item.
- The new action plan is detailed in a recent [USDA GAIN report](#).

### Brazil Undergoing Consultation on Remote Physical Inspections of Imports

- Brazil's National Health Surveillance Agency (ANVISA) [announced](#) a [public consultation](#) (in Portuguese) on requirements and instructions for remote physical inspection on cargo subject to sanitary surveillance.
- The requirements set out how remote physical inspections will be conducted.
- The public consultation will be open from April 14, 2021 through May 31, 2021.

### South Africa Implements New Format Phytosanitary Certificate for Re-Export

- On April 7, South Africa [notified the WTO](#) it had begun using a [new format](#) of phytosanitary certificates for products that will be re-exported.
- The newly formatted forms entered into use on April 1, 2021.