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A REPORT FOR  
THE CALIFORNIA  
CHERRY BOARD

## SPECIFIC ISSUES OF INTEREST TO THE CCB:

**FAS Seeks Input for Official U.S. Response to UK Import Inspection Plans**

- Last week, the United Kingdom [notified the WTO](#) of plans and an outline for [Great Britain’s Risk Targeted Plant Health Import Inspections](#) (*BCI Monitor 6-15-21*).
- To be included in the official U.S. response, send comments and questions to [Mason.Grahame@usda.gov](mailto:Mason.Grahame@usda.gov) and [PlantDivision@fas.usda.gov](mailto:PlantDivision@fas.usda.gov) by July 2, 2021.

## GENERAL ISSUES OF INTEREST TO THE CCB:

**UK Formally Begins Negotiations to Join CPTPP**

- On June 22, the UK [officially began negotiations](#) to enter the CPTPP trade agreement, which currently includes Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, and Vietnam.
- In February, the UK announced its intentions to join the CPTPP. In June, the UK declared support for beginning the accession process (*BCI Monitor 2-16-21 and 6-8-21*).

**Mexico Draft Standard Project on Product Placement in Supermarkets and Stores**

- Mexico is undergoing a draft standard project entitled “NOM-XXX-SE/SSA1-2021, General specifications for distribution and consumer information in retail stores – advertising, commercial, and health information.”
- The draft project was included as part of the country’s [National Quality Infrastructure Program 2021](#) (in Spanish, see pages 113 and 231), a document seeking to plan, conduct, coordinate, and inform the activities of normalization, standardization, and metrology at a national level.
- No official draft of the project has been made public. The U.S. Embassy in Mexico City reports the project is likely to place restrictions on in-store promotion and regulate product placement in stores for products with a mandatory front-of-pack warning label under the NOM 051 Front of Pack Labeling Regulations.
- Additional information is available in a recent [USDA GAIN report](#). The U.S. Embassy estimates that the draft project will not be available for public comment until January 2022.
- The GAIN report also details amendments to Mexico’s General Health Law regarding the advertisement of products based on NOM-051.

### U.S., UK Extend Retaliatory Tariffs Suspension to Five Years

- On June 16, The United States and United Kingdom [announced](#) a cooperative framework to address the ongoing civil aircraft trade disputes, including suspending all related retaliatory tariffs for five years. The UK had already suspended tariffs on January 1, 2021, upon leaving the European Union, and extended the suspension for four months on March 4, 2021 (*BCI Monitors 12-15-20, 3-9-21*).
- The plan is similar to the agreement reached by the U.S. and EU on June 15 (*BCI Monitor 6-15-21*).
- U.S. fresh cherries **were not** subject to the [retaliatory tariffs](#), applied when the UK was still an EU-member state.
- The U.S. initially [implemented tariffs on the EU](#) on October 18, 2019 (*BCI Monitors 10-8-19, 10-15-19*) and the EU initially implemented tariffs on November 10, 2020 (*BCI Monitors 10-13-20, 11-10-20*).

### FDA to Study Voluntary “Healthy” Front-of-Pack Labels

- The United States Food and Drug Administration is [soliciting comments](#) on collecting information for a study titled “Quantitative Research on a Voluntary Symbol Depicting the Nutrient Claim ‘Healthy’ on Packaged Foods.”
- If implemented, a front-of-pack (FOP) “Healthy” symbol would be voluntary for foods meeting certain FDA-set nutritional thresholds.
- In addition to the FDA’s research plan, the docket includes a review of the literature on FOP labeling and [draft FDA “Healthy” symbols](#) that will be tested.
- Comments on the research are due by July 6, 2021 via the online [non-rulemaking docket](#).