



## California Cherry Board

### Export Marketing Trade Policy and Statistics Committee

### Meeting Notice Thursday, March 2<sup>nd</sup>, 2017 2:00PM

Sambado Headquarters  
16461 East Comstock Road, Linden, CA 95236

#### AGENDA

1. Trade Policy Update
  - a. MRL and Technical Issues
  - b. Phytosanitary Issues
  - c. Other
2. Export Market Development Program
  - a. Review of 2016 Export Program and Budget
    - i. Final expenditures
    - ii. Review of results
  - b. 2017 Export Program Recommendations
    - i. Priority markets, retailers, and importers
    - ii. MAP allocation and 2017 program budget
    - iii. James/Sarah trip to Asia
  - c. Interest in New Markets for 2018
3. Other Business
4. Adjourn

Action may be taken on any of the above items

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