

**MINUTES  
CALIFORNIA CHERRY BOARD MEETING**

October 22, 2014  
Stockton, California

I. **Chairman Chiles Wilson called the meeting of the California Cherry Board to order at 9:30am**

II. **Introductions**

Roll Call was completed and Self-Introductions were done

Members in attendance:

Jeff Colombini  
Joe Cataldo  
Rick Cook  
Tom Gotelli  
Steve Blizzard  
Guy Cotton  
Lawrence Sambado  
Mike Collins  
Chiles Wilson  
Tim Sambado

Skip Foppiano  
Mitch Mariani  
Patrick Archibeque  
Ryan Logoluso  
Kevin Pitto  
Erick Stonebarger  
Blake Ueki  
Ralph Santos Jr.  
Dominic Zaninovich

Members Absent

Steve Lagorio  
Sarjit S Malhi  
Angelo Confessi

Anthony Guido  
Ryan Zaninovich  
Michael Jameson

Other Attendees:

Kathy Diaz  
Michelle Paul  
Kassie Fraser  
Chris Zanobini  
James Christie  
Ken Carstens  
Dr. Malli  
Greg Costa  
Joe Hein

Diedre Ferrari  
Cliff Ohmart  
Maurice Cameron  
Kaleb Smith  
George Neves  
Ross Van Vleck  
Nick Matteis  
Wayne Aalto  
John Wamerdam

There was a quorum

III. **Approval of April 10, April 22 Meeting Minutes**

*It was moved by Colombini seconded by Blizzard and unanimously approved to approve the minutes as presented. {14-14}*

IV. **2014 Year End Statistics Report**

Chris Zanobini provided an overview of the year end statistics. All the reports are available on the CCB website.

V. **Committee Reports**

a) Management Committee Report – Chiles Wilson

Board nominations and election information – Chris Zanobini at the request of the chairman reported that nomination packets for open board seats would be sent on January 1, 2015 with nominations due in by January 27, 2015. Ballots would be sent out by February 1, 2015 with all ballots due back by February 20, 2015. New board members would be appointed by February 28, 2015.

Further clarification was made that only growers can nominate growers for the grower position and only packers can nominate packers for the packer position.

Committees – It was mentioned that if you want to serve on a committee please let Chairman Wilson or Chris Zanobini know.

b) Finance Committee Report

Finance committee chair Jeff Colombini asked Chris Zanobini to review the financials and he indicated that staff has renewed the CCB line of credit

Chris Zanobini reviewed the amended budget as of April 22, 2014 and the Projected YE financial. He indicated that with the projected carry forward and our line of credit that the board is within the policy parameters for carry over funds.

c) Export, Marketing, Trade Policy and Statistics

Export committee chair Tim Sambado turned the report over to Bryant Christie to present a review of the season's activities.

James Christie gave an overview of trade policy and MRL activities, Joe Hein provided an update on current trade negotiations and Michelle Paul reviewed the 2014 MAP program and indicated that there was discussion on utilizing remaining funds to establish a better understanding and working knowledge of the Chinese market.

d) Research

Nick Matteis, CCB research coordinator provided an update on research activities indicated that all contracts were completed, first payments made and that reports from researchers should be in the next two weeks.

He indicated that Rich Handel and he would be attending the SWD SCRI grant meeting in Portland on November 6 & 7, that he and Joe Grant would be attending the Northwest Cherry Research Review on November 12 & 13.

Nov 20 was noted as the planned date for the first CCB Research Committee meeting to consider new proposals via conference call.

December 9 was the scheduled date for the Sweet Cherry Workgroup meeting hosted by Joe Grant at the San Joaquin County Robert J. Cabral Agricultural Center.

The annual research review will be held on January 22, 2015 in Stockton – A full program with lunch will be provided.

Chris Zanobini introduced Cliff Ohmart from Sure Harvest. Mr. Zanobini indicated the cherry board was successful in obtaining a \$200,000 grant to take the sustainability self-assessment and turn it into an online workbook. Mr. Ohmart gave an overview of the project, reviewed the timeline and asked for grower assistance in developing the components for the online workbook. Ron Onento, Albert DalPorto, Kevin Pitto, Tim Sambado and Ralph Gomez volunteered to assist.

Tom Gotelli gave an update on the Nutrition Research Committee meeting and efforts. The committee had a meeting earlier this month and discussed how to move forward with the Northwest in the next year. The committee will be holding a joint meeting with the Northwest on January 8, 2015 in Davis California. The California Cherry Board will host the group from the Northwest and encourages others to attend.

**VI. California Grown**

Nick Matteis provided an overview of the revamped Ca Grown program

**VII. California Cherry Growers and Industries Foundation Report**

Chris Zanobini indicated that the CCGIF has a new board and will be meeting soon.

**VIII. California Cherry Export Association**

The CCEA is meeting after the CCB meeting.

**IX. Other Business**

Chris Zanobini mention that he was contacted by a group call crown bee and that they were interested in having an informational session in California.

**X. No Closed Session**

**XI. Adjournment**

There being no further business the meeting was adjourned to the CCEA meeting and lunch

I, Chris Zanobini do hereby certify that, to the best of my knowledge, the foregoing is a true and correct copy of the minutes of the California Cherry Board meeting held on October 22, 2014.

Chris A Zanobini  
Executive Director