

**MINUTES
CALIFORNIA CHERRY BOARD MEETING**

October 28, 2015
Stockton, California

I. **Chairman Chiles Wilson called the meeting of the California Cherry Board to order at 9:30am**

II. **Introductions**

Roll Call was completed and Self-Introductions were done

Members in attendance:

Jeff Colombini	Sarjit S Malhi
Joe Cataldo	Tim Sambado
Rick Cook	Skip Foppiano
Tom Gotelli	Mitch Mariani
Guy Cotton	Bruce Hinchman
Mike Collins	Fred Podesta
Chiles Wilson	
Michael Jameson	
Jeremy Hjelmstad	

Members Absent

Steve Lagorio	Blake Ueki
Jessica Constigliolo	Ryan Zaninovich
Angelo Confessi	
Patrick Archibeque	
Ralph Santos	

Other Attendees:

Ben Hills	
Michelle Paul	
Kassie Fraser	Cliff Ohmart
Chris Zanobini	Andrew Dasso
James Christie	Ross Van Vleck
Ken Carstens	Nick Matteis
Deborah Olsen	John Wamerdam
Greg Costa	

There was a quorum

III. **Approval of March 11 and April 22 Meeting Minutes**

It was moved by Colombini seconded by Cook and unanimously approved to approve the minutes as presented. {15-14}

IV. **2015 Year End Statistics Report**

Chris Zanobini provided an overview of the year end statistics. All the reports are available on the CCB website.

V. **Committee Reports**

a) Management Committee Report – Chiles Wilson

Board nominations and election information – Chris Zanobini at the request of the chairman reported that nomination packets for open board seats would be sent out or around January 1, 2016 with nominations due in by January 26, 2016. Ballots would be sent out by February 1, 2016 with all ballots due back by February 20, 2015. New board members would be appointed by February 28, 2015.

Further clarification was made that only growers can nominate growers for the grower position and only packers can nominate packers for the packer position.

Committees – It was mentioned that if you want to serve on a committee please let Chairman Wilson or Chris Zanobini know.

b) Finance Committee Report

Finance committee chair Jeff Colombini asked Chris Zanobini to review the financials and he indicated that staff has renewed the CCB line of credit

Chris Zanobini reviewed the Projected YE financial. He indicated that with the projected carry forward and our line of credit that the board is within the policy parameters for carry over funds.

c) Export, Marketing, Trade Policy and Statistics

Export committee chair Tim Sambado turned the report over to Bryant Christie to present a review of the season's activities.

James Christie gave an overview of trade policy and MRL activities and provided an update on current trade negotiations and Michelle Paul reviewed the 2015 MAP program and indicated that there was discussion on utilizing remaining funds to develop and produce display bins for the Korean market upgrade the website and conduct preseason market visits.

d) Research

Nick Matteis, CCB research coordinator provided an update on research activities indicated that all contracts were completed, first payments made and that reports from researchers should be in the next two weeks.

He indicated that the research committee met on August 26 to discuss current and upcoming projects as well as the budget for 2016 and the research coordinator positions. The committee also met on October 20 to further refine the 2016 program with intent of finalizing the research program in December.

It was recommended by Chris Zanobini that the board provide the committee with budget parameters in order to finalize the program

It was moved by Podesta seconded by Cook and unanimously approved to recommend the research committee work with a \$300,000 budget and \$75,000 for outreach and program coordinator {15-15}

The annual research review will be held on January 26, 2015 in Stockton – A full program with lunch will be provided.

Chris Zanobini introduced Cliff Ohmart from Sure Harvest. Cliff Ohmart provided an update on the Cherry Sustainability Self-Assessment.

VI. California Grown

Nick Matteis provided an overview of CA Grown activities

VII. California Cherry Growers and Industries Foundation Report

Chris Zanobini indicated that the CCGIF will meet in November.

VIII. California Cherry Export Association

The CCEA will be meeting in January to discuss 2016 programs.

IX. Other Business

No other business.

X. No Closed Session

XI. Adjournment

There being no further business the meeting was adjourned to lunch

I, Chris Zanobini do hereby certify that, to the best of my knowledge, the foregoing is a true and correct copy of the minutes of the California Cherry Board meeting held on October 28, 2015.

Chris A Zanobini
Executive Director