

CROP UTILIZATION REPORT HIGHLIGHTS - 2013 CHERRY CROP

TOTAL PACKED VOLUME BY DISTRICT (18 lb. equiv.)	2012	% OF CROP	2013	% OF CROP
STOCKTON-LINDEN-LODI DISTRICT	5,951,314	71%	4,139,720	53%
GILROY-HOLLISTER-SAN JOSE DISTRICT	517,204	6%	440,635	6%
CENTRAL SAN JOAQUIN VALLEY DISTRICT	1,924,073	23%	3,197,407	41%
TOTAL ALL DISTRICTS	8,392,590		7,777,762	

	2012	% OF CROP	2013	% OF CROP
ORGANIC CHERRIES PACKED/18 lb.CARTONS	82,429	1%	75,585	1%

PACK STYLES USED IN 2013	
Consumer Pack - Bags Most popular was the 8/2 lb. bag.	50%
18 lb. Bulk Carton	30%
Consumer Pack - Clamshells Most popular was the 8/2 lb. clamshell.	10%
5 kg Bulk Carton	8%
Other or non-specified	2%