

OCTOBER 27, 2020

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SPECIFIC ISSUES OF INTEREST TO THE CCB:

Chilean Cherry Season Begins

- The [first exports](#) of Chilean cherries to China arrived on October 24, 2020 via air-freight, marking the beginning of the 2020-21 Chilean season.
- According to the Fresh Plaza article, overall production volume is expected to increase by 15% compared to the 2019-20 season. However, poor weather conditions could still negatively impact harvest.
- China is the main export destination for Chilean cherries, accounting for 90% of all exports.

Vietnam Opens to Chilean Cherries

- Chile released a [new story](#) discussing the opening of Vietnam to Chilean cherries. (*BCI Monitor 9-1-20*).
- According to Ronald Brown, President of Chile's Fruit Exporters' Association (ASOEX), the opening of the Vietnam market represents Chile's efforts to diversify their export markets.
- Vietnam is currently the 7th largest destination for U.S. cherries, having imported 3,371 metric tons in 2019.
- Currently, Vietnam places a 20 percent tariff on U.S. cherries and 9 percent tariff on Chilean cherries. The tariff applied to Chilean cherries will decrease by an additional 2-3% per year until being eliminated on January 1, 2024.

A REPORT FOR
THE CALIFORNIA
CHERRY BOARD

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