

2012 - 2015 CROP UTILIZATION REPORT HIGHLIGHTS

TOTAL PACKED VOLUME BY DISTRICT (18 lb. equiv.)	2012	% OF CROP	2013	% OF CROP	2014	% OF CROP	2015	% OF CROP
STOCKTON-LINDEN-LODI DISTRICT	5,951,314	71%	4,139,720	53%	1,764,234	66%	3,813,922	65%
GILROY-HOLLISTER-SAN JOSE DISTRICT	517,204	6%	440,635	6%	71,743	3%	66,542	1%
CENTRAL SAN JOAQUIN VALLEY DISTRICT	1,924,073	23%	3,197,407	41%	836,393	31%	2,012,751	34%
TOTAL ALL DISTRICTS	8,392,590		7,777,762		2,672,370		5,893,215	

	2012	% OF CROP	2013	% OF CROP	2014	% OF CROP	2015	% OF CROP
ORGANIC CHERRIES /18 lb.CARTONS	82,429	1%	75,585	1%	14,657	<1%	29,652	<1%

PACK STYLES	2013**	2014**	2015
Consumer Pack - Bags	61%	46%	64%
18 lb. Bulk Carton	16%	17%	12%
Consumer Pack - Clamshells	11%	20%	11%
5 kg Bulk Carton	10%	14%	13%
Other or non-specified	2%	3%	<1%

** Pack style percentages for 2013 & 2014 have been revised/corrected