2012 - 2014 CROP UTILIZATION REPORT HIGHLIGHTS

TOTAL PACKED VOLUME BY DISTRICT (18 lb. equiv.)	2012	% OF CROP	2013	% OF CROP	2014	% OF CROP
STOCKTON-LINDEN-LODI DISTRICT	5,951,314	71%	4,139,720	53%	1,764,234	66%
GILROY-HOLLISTER-SAN JOSE DISTRICT	517,204	6%	440,635	6%	71,743	3%
CENTRAL SAN JOAQUIN VALLEY DISTRICT	1,924,073	23%	3,197,407	41%	836,393	31%
TOTAL ALL DISTRICTS	8,392,590		7,777,762		2,672,370	

	2012	% OF CROP	2013	% OF CROP	2014	% OF CROP
ORGANIC CHERRIES /18 lb.CARTONS	82,429	1%	75,585	1%	14,657	<1%

PACK STYLES	2013	2014	
Consumer Pack - Bags	50%	38%	
18 lb. Bulk Carton	30%	31%	
Consumer Pack - Clamshells	10%	17%	
5 kg Bulk Carton	8%	12%	
Other or non-specified	2%	2%	