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**A REPORT FOR  
THE CALIFORNIA  
CHERRY BOARD**

### SPECIFIC ISSUES OF INTEREST TO THE CCB:

#### Chilean Cherry Promotions in China

- The Association of Chilean Fruit Exporters, AG (ASOEX) [announced its promotional plans](#) for Chilean cherries in China for the 2021/22 season, including a [video campaign](#). In total, the ASOEX Cherry Committee and ProChile will spend \$5.9 million on promotions in China this season.
- The promotions will focus on expanding demand outside of the Chinese New Year, which falls earlier on the calendar and in Chile's season than a typical year. Chile will continue use of its slogan, "Enjoy the red moment," and will additionally use a message of, "Give yourself a red moment every day."
- According to ASOEX, 82 percent of Chile's worldwide cherry exports go to China.

### GENERAL ISSUES OF INTEREST TO THE CCB:

#### Taiwan Extends Temporary Approval of Electronic Import Documents

- Taiwan [notified the WTO](#) it has extended the approved use of electronic documents until June 30, 2022. The measure was originally announced in March 2020 to mitigate the impact of the COVID-19 pandemic on trade and has been extended multiple times (*BCI Monitors* 4-21-20, 9-1-20, 12-22-20, 5-31-21).
- Taiwan's Bureau of Animal and Plant Health Inspection and Quarantine (BAPHIQ) will accept scanned copies of certificates sent by the exporting country's competent authority or by a representative office in the Separate Customs Territories of Taiwan, Penghu, Kinmen, and Matsu, or by Taiwan's representative office in the exporting country.

#### South Korea Notifies Draft Packaging Marking Requirement

- South Korea's Ministry of Environment has [notified](#) the WTO of a [draft amendment](#) (in Korean) to the *Act on the Promotion of Saving and Recycling of Resources*. Based on informal translation, the amendment makes the labeling of the packaging method on food packaging mandatory and introduces a fine for non-compliance.
- The amendment shall enter into force six months after promulgation of the amended Act.
- Comments can be sent to the U.S. TBT Inquiry Point at [usatbtep@nist.gov](mailto:usatbtep@nist.gov) by March 7, 2022.

#### Russia Notifies EAEU Draft Decision on Revised Sanitary Control Procedures

- Russia [notified the WTO](#) of a Eurasian Economic Commission Council [draft decision](#) (in Russian) on amendments to the *Procedure of state sanitary and epidemiological supervision (control) at the customs border and the customs territory* (in Russian). Additional documents (in Russian) are available from the [Eurasian Economic Union \(EAEU\) legal portal](#).
- The draft decision aims to simplify border control of [controlled goods](#) (in Russian) by categorizing goods into different sanitary and epidemiological risk categories.
- The EAEU consists of Armenia, Belarus, Kazakhstan, Kyrgyzstan, and Russia.
- The Decision will enter into force 10 days after official publication.
- Comments can be sent to the U.S. SPS Inquiry Point at [us.spsenquiry@fas.usda.gov](mailto:us.spsenquiry@fas.usda.gov) February 21, 2022.

### Brazil Opens Consultation on Food Contact Materials

- Brazil's National Health Surveillance Agency (ANVISA) [announced](#) a [public consultation](#) (in Portuguese) on the draft amendment to the *Resolution of the Collegiate Board - RDC No. 88, of June 29, 2016*, regulating cellulosic materials, packaging, and equipment coming into contact with food.
- The amendment relates to Part I of RDC No. 88 and adds wording related to the BS standard EN 646 – Paper and board intended to come into contact with foodstuffs - Determination of colorfastness of dyed paper and board to the existing Resolution.
- Brazil also [notified](#) the WTO of the public consultation.
- Comments can be sent to the U.S. TBT Inquiry Point at [usatbtep@nist.gov](mailto:usatbtep@nist.gov) by March 7, 2022.

### Canada Updates Industry Guidance on Natural Claims

- The Canada Food Inspection Agency (CFIA) [added](#) guidance for using [an outcome-based approach for natural claims](#) into its Industry Labelling Tool.
- The guidance applies to labeling food with natural claims and use of the word “natural” in a trademark name. The update allows companies to either fully adhere to the general labeling guidance on natural claims, partially adhere to the guidance, or use other criteria and methods to substantiate the claim is not misleading to consumers.
- Companies must be prepared to present information to substantiate the claim, regardless of the approach chosen, to CFIA inspectors.

### EU List of Recognized Control Bodies for Organic Imports Enters into Force

- On January 1, [Commission Implementing Regulation \(EU\) 2021/2325](#), listing recognized control authorities and control bodies in third countries, including the United States, entered into force.
- The draft [Commission Implementing Regulation](#) defining the certificate to be used for imports from third countries is still pending publication in the Official Journal.

### Japan Opens Public Consultation on Labeling of Additive-Free Food

- Japan's Consumer Affairs Agency (CAA) recently launched a [public consultation](#) on [draft Guidelines for Labeling Of Non-Use of Food Additives](#) (in Japanese) under the *Food Labeling Standard (2015 Cabinet Office Ordinance No. 10)*.
- The guidelines provide guidance and examples for voluntary labeling under ten different scenarios.
- [Comments](#) can be sent via e-mail to [i.shokuhin6@caa.go.jp](mailto:i.shokuhin6@caa.go.jp) using the [submission form](#) (Subject line: “Draft guidelines for labeling the non-use of food additives”) until 6 pm (JST) on January 21, 2022.