



LISTENING SESSIONS

Spring 2023 Cherry Grower Meetings

Background/Purpose

[Agralytica](#), on behalf of the Risk Management Agency (RMA), is inviting interested parties, including cherry producers, crop insurance agents, adjusters, and others, to discuss a potential Production and Revenue History (PRH) plan of insurance for cherries.

RMA is committed to increasing the availability and effectiveness of Federal Crop Insurance as a risk management tool for producers of specialty crops. A Cherry PRH plan could be a valuable solution for cherry producers. Agralytica is taking this opportunity to engage with stakeholders to determine the potential interest in such a program.

Date and Locations*

- Thursday, April 20, 2023: Hart, Michigan
- Friday, April 21, 2023: Traverse City, Michigan
- Thursday, April 27, 2023: Tulare, California
- Friday, April 28, 2023: Stockton California
- Tuesday, June 6, 2023: Yakima, Washington
- Wednesday, June 7, 2023: Wenatchee, Washington

*See second page for detailed timing and site information.

Contact Information

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Vice President, Agralytica
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How to Participate

Attend an in-person listening session at the locations listed in the table below; no RSVP required. For those unable to attend, please provide feedback through the contact information above.

| Date and time* | Site Information |
|---|---|
| Thursday, April 20, 2023 10:00 AM – 12:00 PM | Michigan State University Extension 844 S. Griswold St, Ste 400 Hart, MI 49420 |
| Friday, April 21, 2023 10:00 AM – 12:00 PM | Northwest Michigan Horticultural Research Center 6686 S. Center Highway Traverse City, MI 49684 |
| Thursday, April 27, 2023 1:00 PM – 3:00 PM | Tulare International Agri-Center 4500 S. Laspina St. Tulare, CA 93274 |
| Friday April 28 10:00 AM – 12:00 PM | San Joaquin County Cooperative Extension Robert J. Cabral Ag Center 2101 E. Earhart Ave, Ste 200 Stockton, CA 95206 |
| Tuesday, June 6, 2023 10:00 AM – 12:00 PM | Yakima County Yakima Conference Center, Room B 10 North 8th St. Yakima, WA 98901 |
| Wednesday, June 7, 2023 10:00 AM – 12:00 PM | Confluence Technology Center 285 Technology Center Way Wenatchee, WA 98801 |

*All times are local