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Specific Issues of Interest to the CCB:**South Korea Notifies Amended Quarantine Pest List**

- On November 12, South Korea's Animal and Plant Quarantine Agency (APQA) [notified](#) the WTO of amendments to its quarantine pest list effective from June 2025.
- The amendments include a list of 36 [newly added quarantine pests](#).
- Comments can be sent to the U.S. SPS Inquiry Point at us.spsenquiry@fas.usda.gov. The WTO comment deadline is January 11, 2025.

General Issues of Interest to the CCB:**Update on Vietnam's Fruit Import Market**

- Despite economic fluctuations, Vietnam's economy is forecasted to grow, creating new opportunities in fresh produce, especially through modern retail channels and e-commerce, according to recent [media reporting](#).
- Demand is expanding in second and third-tier cities, such as Da Nang and Hai Phong, driven by urbanization and increased income levels. The limited cold chain infrastructure meets only 30-35% of demand, pushing suppliers to invest in storage and logistics, especially in regional areas.
- Vietnamese consumers are showing flexibility in quality and price, with increased interest in smaller-sized and competitively priced fruits from South Africa and China. Online retail is growing, projected to reach 31% of total retail by 2025, with livestreaming on platforms like Facebook and TikTok becoming a popular sales channel.
- In related [news](#), Chilean and Vietnamese officials scheduled a December 2025 visit for Vietnamese inspectors to evaluate the implementation of cold treatment for airfreight Chilean cherries.

**A REPORT FOR
THE CALIFORNIA
CHERRY BOARD**

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