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GENERAL ISSUES OF INTEREST TO THE CCB:

Update on France's 2025 Cherry Season

- France's cherry harvest has reached mid-season and is estimated at just over 33,000 MT, a 5% increase from 2024 and 12% above the 2020–2024 average, according to France's Ministry of Agriculture, as cited in a recent [media report](#).
- At the same time, the *Drosophila suzukii* fruit fly continues to impact cherry production, with production below historic highs. To combat this, the sector is exploring sustainable alternatives such as netting, biological controls, and mass trapping.
- France is the 6th-largest cherry producer in the EU, with approximately 16,500 acres in production and an average annual output of 30,000 MT. France's cherry producers are generally more focused on domestic consumption than exports. Despite its smaller export profile, France's phytosanitary standards have the potential to set precedents in the EU and impact SPS expectations relevant to U.S. cherry exporters.

**A REPORT FOR
THE CALIFORNIA
CHERRY BOARD**

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