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INSIDE THIS ISSUE

- **European Commission Announces Agreement on EU-US Trade Deal**
- **UK and GCC Conclude Free Trade Agreement**
- **UK Publishes List of Products for Cost-of-Living Tariff Suspensions**
- **South Korea Publishes Draft Amendment to Labeling Regulation**

SPECIFIC ISSUES OF INTEREST TO THE CCB:

European Commission Announces Agreement on EU-US Trade Deal

- On May 19, the European Commission [announced](#) the political agreement between the European Parliament and Council on the [EU-U.S. Trade Deal](#).
- The framework for the deal was announced in July 2025, and the European Commission published the [proposed tariff reductions](#) in August 2025 (*BCI Monitors 7-29-25, 8-26-25, 9-2-25*).
- As previously reported, the proposed reductions will remove the 12% ad valorem tariff on cherries, while the specific duty (entry price) component will be maintained. The entry price component ranges from 2.4 – 27.4 €/100kg/net.
- The agreed final texts will now be put forward for formal adoption by the European Parliament and Council over the coming weeks. Once approved, the deal would be in place until the end of 2029, with the possibility of being extended further.

GENERAL ISSUES OF INTEREST TO THE CCB:

UK and GCC Conclude Free Trade Agreement

- On May 20, the United Kingdom (UK) [announced](#) the conclusion of a free trade agreement with the Gulf Cooperation Council (GCC), which includes the United Arab Emirates (UAE), Bahrain, Kuwait, Oman, Qatar, and Saudi Arabia.
- The UK [cites](#) mutual investment and gradual tariff reduction on a broad set of goods to be the key benefits from the trade deal. However, a full tariff schedule has yet to be released.
- The exact text and details of the finalized agreement will now be worked out between the UK and GCC over the coming months. Once finalized and ratified by all parties, the agreement will enter into force. The UK does not provide any projections on the exact timeline for finalization.

UK Publishes List of Products for Cost-of-Living Tariff Suspensions

- On May 20, the United Kingdom (UK)'s Department for Business and Trade [published](#) details regarding its planned suspension of tariffs on a selection of agricultural and food products to mitigate rising prices. The list includes some fruits, fruit juices, pasta, cous cous, and tuna.
- The full [list of tariff suspensions on agricultural goods](#) does not include cherries.
- The specified products will enter the UK duty-free from all origins through December 31, 2028. The tariff suspensions are due to be implemented in the coming weeks.

**A REPORT FOR
THE CALIFORNIA
CHERRY BOARD**

South Korea Publishes Draft Amendment to Labeling Regulation

- On May 15, South Korea's Ministry of Food and Drug Safety published [Announcement No. 2026-234](#) (in Korean), which opens a consultation on a draft amendment to *the [Enforcement Decree of the Act on Labeling and Advertising of Food, etc.](#)* (in Korean).
- The draft amendment establishes restrictions on the labeling and advertising of foods that may lead consumers to perceive the product as a pharmaceutical. Namely, this means that labeling cannot carry names or names similar to prescribed drugs or pharmaceuticals.
- The amendment is projected to enter into force upon its gazettal.
- Comments may be submitted through the South Korea's [comment portal](#). The comment deadline is July 14, 2026.